

## BIODATA



Name. : Mrs. K. Gita

Qualification : M. Com., M. Phil.,

Designation. : Assistant Professor

Department. : Commerce

Official ID. : [GITA@sigc.edu](mailto:GITA@sigc.edu)

Specialization : Marketing

Total teaching experience : 20 Years

Research experience. : 05 Years

No. of. Scholars who have taken their M. Phil under my guidance : 05

### PAPER PRESENTATION

"Role of Media Services in Current Economic Trends " at National College, Trichy on 24<sup>th</sup> January 2019.

### WORKSHOP

"Intellectual Property" at Oxford College of Business Management, Bengaluru

### FACULTY DEVELOPMENT PROGRAMME

"Securities Markets "organized by New Issue Securities Market on 15<sup>th</sup> February 2020

### WEBINAR

•NBFCs in " Indian Economy lessons behind " at Annai Women's College on 10<sup>th</sup> June 2020

•"Developing a Winning Mindset for Everyday life" at National College on 5<sup>th</sup> June 2020.